

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 40.596852 Longitude: -75.525624

Village West Allentown, PA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Population</b>	Current Year Estimated Population	45,102	178,112	433,238
	Population Est 23Q1	45,156	178,304	433,184
	Population Est 22Q4	45,146	178,319	432,809
	Population Est 22Q3	45,144	178,165	432,058
	Population Est 22Q2	45,139	178,147	431,714
	Population Est 22Q1	45,115	177,938	431,418
	Population Est 21Q4	45,192	177,626	430,918
	Population Est 21Q3	45,180	177,387	430,189
	Population Est 21Q2	45,086	177,052	429,153
	Population Fcst	45,766	181,819	440,965
	2010 Census Population	42,173	162,034	397,914
	2000 Census Population	38,705	145,904	355,797
	1990 Census Population	39,233	138,264	332,747
	Current Year Daytime Population	67,235	203,100	510,593
	Average Seasonal Population	506	1,216	3,959
	Historical Annual Growth, 1990 – 2000	-0.14%	0.54%	0.67%
	Historical Annual Growth, 2000 – 2010	0.86%	1.05%	1.13%
	Estimated Annual Growth, 2010 – CY	0.47%	0.67%	0.60%
	Projected Annual Growth, CY to Y5	0.29%	0.41%	0.35%
	Group Qtrs Est	2,963	5,121	11,670
Transient Est Average Last 4 Qtrs	1,406	6,427	16,619	
<b>Households</b>	Current Year Estimated Households	17,347	66,430	166,146
	Households Est 23Q1	17,350	66,468	166,127
	Households Est 22Q4	17,344	66,476	165,989
	Households Est 22Q3	17,346	66,385	165,661
	Households Est 22Q2	17,342	66,378	165,527
	Households Est 22Q1	17,334	66,299	165,414
	Households Est 21Q4	17,368	66,161	165,208
	Households Est 21Q3	17,362	66,031	164,879
	Households Est 21Q2	17,328	65,910	164,493
	Households Fcst	17,623	68,127	169,399
	2010 Census Households	16,706	60,734	152,424
	2000 Census Households	15,742	57,148	138,600
	1990 Census Households	15,694	55,067	128,111
	Historical Annual Growth, 1990 – 2000	0.03%	0.37%	0.79%
	Historical Annual Growth, 2000 – 2010	0.60%	0.61%	0.96%
	Estimated Annual Growth, 2010 – CY	0.26%	0.63%	0.61%
	Projected Annual Growth, CY to Y5	0.32%	0.51%	0.39%
Population per Household	2.43	2.60	2.54	

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Village West Allentown, PA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	1.8%	1.5%	1.9%
	HH Income \$250,000 to \$499,999	2.1%	1.7%	2.2%
	HH Income \$200,000 to \$249,999	4.9%	4.0%	5.3%
	HH Income \$175,000 to \$199,999	4.4%	4.0%	4.8%
	HH Income \$150,000 to \$174,999	6.3%	5.6%	6.3%
	HH Income \$100,000 to 149,999	17.4%	15.5%	17.9%
	HH Income \$75,000 to 99,999	12.4%	13.0%	13.0%
	HH Income \$50,000 to 74,999	16.8%	17.1%	16.6%
	HH Income \$35,000 to 49,999	10.8%	12.3%	10.9%
	HH Income \$25,000 to 34,999	8.5%	9.0%	7.9%
	HH Income \$15,000 to 24,999	7.3%	8.7%	6.8%
	HH Income \$0 to 14,999	7.1%	7.5%	6.4%
	Average Household Income	\$101,128	\$92,864	\$105,062
	Median Household Income	\$73,829	\$66,443	\$77,384
	Per Capita Income	\$39,882	\$35,164	\$40,844
	Average Disposable Income	\$77,779	\$72,264	\$79,986
	Median Disposable Income	\$62,299	\$56,251	\$65,388
	Discretionary HH Income Over \$150,000	4.9%	4.0%	5.5%
	Discretionary HH Income \$125,000 to \$149,999	3.7%	3.0%	4.2%
	Discretionary HH Income \$100,000 to \$124,999	7.1%	6.5%	7.7%
	Discretionary HH Income \$75,000 to \$99,999	12.0%	9.6%	11.7%
	Discretionary HH Income \$50,000 to \$74,999	18.1%	16.2%	18.6%
	Discretionary HH Income \$25,000 to \$49,999	26.8%	27.5%	25.8%
	Discretionary HH Income Under \$25,000	27.3%	33.1%	26.6%
	Average Discretionary HH Income	\$56,189	\$50,661	\$57,901
	Median Discretionary HH Income	\$45,534	\$38,455	\$47,226
	Householder White – Count	10,767	33,523	106,940
	Median HH Income	\$83,851	\$84,802	\$90,647
	Average HH Income	\$93,466	\$94,663	\$98,592
	Householder Black or African-American – Count	890	4,575	8,186
	Median HH Income	\$60,066	\$56,765	\$56,479
	Average HH Income	\$65,444	\$62,832	\$65,940
	Householder Hispanic – Count	3,972	22,139	36,856
Median HH Income	\$52,590	\$49,417	\$53,616	
Average HH Income	\$70,019	\$62,589	\$66,471	
Householder Asian or Pacific Islander – Count	573	1,786	4,067	
Median HH Income	\$95,929	\$103,585	\$105,695	
Average HH Income	\$107,970	\$108,311	\$108,683	
Householder Other or Pacific Islander – Count	1,144	4,407	10,098	
Median HH Income	\$76,227	\$66,613	\$71,411	
Average HH Income	\$89,071	\$79,499	\$81,858	

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Village West Allentown, PA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Gender</b>	Male Population	21,089	85,561	209,773
	Female Population	24,013	92,551	223,465
<b>Total Population by Age</b>	Count of Pop 0 to 4 years	2,247	10,283	23,112
	Count of Pop 0 to 7 years	3,268	14,971	33,062
	Count of Pop 5 - 13	4,309	19,824	44,084
	Count of Pop 14 - 18	2,455	9,702	23,439
	Count of Pop 19 - 22	2,801	10,036	24,484
	Count of Pop 22 - 25	2,247	7,615	18,424
	Count of Pop 25 - 29	2,448	11,326	25,637
	Count of Pop 30 - 34	2,677	12,084	27,154
	Count of Pop 35 - 39	2,699	11,704	27,427
	Count of Pop 40 - 44	2,590	10,863	26,354
	Count of Pop 45 - 59	7,691	31,098	78,381
	Count of Pop 60 - 74	8,250	29,486	77,904
	Count of Pop 75 - 84	3,297	10,141	27,208
	Count of Pop 85+	1,390	3,950	9,630
	% of Pop 0 to 4 years	5.0%	5.8%	5.3%
	% of Pop 0 to 7 years	7.2%	8.4%	7.6%
	% of Pop 5 - 13	9.6%	11.1%	10.2%
	% of Pop 14 - 18	5.4%	5.4%	5.4%
	% of Pop 19 - 22	6.2%	5.6%	5.7%
	% of Pop 22 - 25	5.0%	4.3%	4.3%
	% of Pop 25 - 29	5.4%	6.4%	5.9%
	% of Pop 30 - 34	5.9%	6.8%	6.3%
	% of Pop 35 - 39	6.0%	6.6%	6.3%
	% of Pop 40 - 44	5.7%	6.1%	6.1%
	% of Pop 45 - 59	17.1%	17.5%	18.1%
	% of Pop 60 - 74	18.3%	16.6%	18.0%
	% of Pop 75 - 84	7.3%	5.7%	6.3%
	% of Pop 85+	3.1%	2.2%	2.2%
Median Age	41.3	38.5	40.5	
Average Age	42.2	40.0	41.2	
<b>Male Population by Age</b>	% of Pop 0 to 4 years	5.5%	6.1%	5.6%
	% of Pop 5 - 13	10.4%	11.7%	10.7%
	% of Pop 14 - 18	5.6%	5.8%	5.7%
	% of Pop 19 - 22	6.1%	5.9%	5.9%
	% of Pop 22 - 25	4.7%	4.4%	4.5%
	% of Pop 25 - 29	5.6%	6.5%	6.1%
	% of Pop 30 - 34	6.2%	6.9%	6.4%
	% of Pop 35 - 39	6.3%	6.6%	6.4%
	% of Pop 40 - 44	6.0%	6.1%	6.1%
	% of Pop 45 - 59	17.4%	17.5%	18.1%
	% of Pop 75 - 84	6.4%	5.0%	5.6%
	% of Pop 60 - 74	18.0%	16.1%	17.5%
	% of Pop 85+	1.9%	1.4%	1.5%
	Median Age	39.8	37.1	39.0
Average Age	40.8	38.7	40.0	

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	% of Pop 0 to 4 years	4.5%	5.4%	5.1%
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	% of Pop 35 - 39	5.7%	6.5%	6.3%
	% of Pop 40 - 44	5.5%	6.1%	6.1%
	% of Pop 45 - 59	16.8%	17.4%	18.1%
	% of Pop 60 - 74	18.6%	17.0%	18.5%
	% of Pop 75 - 84	8.1%	6.3%	7.0%
	% of Pop 85+	4.1%	3.0%	2.9%
	Median Age	42.8	39.8	42.1
Average Age	43.5	41.1	42.4	
Race	Count of White	29,320	98,950	293,722
	Count of Black or African-American	3,553	18,424	31,137
	Count of Asian or Pacific Islander	2,394	7,198	15,871
	Count of Other races	9,834	53,540	92,508
	White	65.0%	55.6%	67.8%
	Black or African American	7.9%	10.3%	7.2%
	Asian	5.3%	4.0%	3.7%
	Other Races	21.8%	30.1%	21.4%
Language Spoken	Speak English at Home	73.7%	65.4%	75.5%
	Speak Spanish at Home	18.5%	27.5%	17.9%
	Speak French or French Creole at Home	0.2%	0.3%	0.3%
	Speak German at Home	0.6%	0.4%	0.4%
	Speak Other Indo-European Languages at Home	2.0%	1.8%	1.7%
	Speak Russian and Other Slavic Languages at Home	0.6%	0.4%	0.4%
	Speak Chinese at Home	2.0%	0.9%	0.8%
	Speak Korean at Home	0.4%	0.2%	0.2%
	Speak Vietnamese at Home	0.2%	0.2%	0.2%
	Speak Other Asian Languages at Home	1.1%	0.9%	0.7%
	Speak Tagalog and Other Pacific Languages at Home	0.0%	0.1%	0.1%
	Speak Other Language at Home	0.6%	2.0%	1.8%
Hispanic	Hispanic Population	11,337	67,366	111,933
	Hispanic Population Percent	25.1%	37.8%	25.8%
	Mexican	8.0%	5.7%	6.6%
	Puerto Rican	47.8%	51.1%	52.9%
	Cuban	1.9%	1.7%	1.9%
	Dominican	30.5%	28.1%	23.0%
	Central American	0.8%	2.8%	3.9%
	South American	7.8%	6.2%	7.2%
	Other Hispanic	3.2%	4.5%	4.5%
	2000 Hispanic Population Percent	5%	16%	10%
	1990 Hispanic Population Percent	1%	7%	6%

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<b>Ancestry</b>	American (percent of total population)	2.5%	1.8%	2.7%
	American	2.4%	1.7%	2.6%
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	5.3%	4.0%	3.6%
	Chinese	1.3%	0.7%	0.7%
	Japanese	0.2%	0.1%	0.1%
	Korean	0.7%	0.3%	0.3%
	South Central Asian (ie. Indian)	1.7%	1.6%	1.6%
	South East Asian (ie. Vietnamese)	0.6%	0.8%	0.6%
	Other Asian	0.9%	0.4%	0.3%
	European (percent of total population)	39.3%	29.5%	40.8%
	British	3.0%	2.2%	3.4%
	Dutch	0.6%	0.5%	0.8%
	French	0.7%	0.5%	0.6%
	German	16.0%	12.4%	17.0%
	Italian	4.4%	3.5%	4.7%
	Polish	2.2%	1.6%	2.2%
	Scandinavian	0.7%	0.5%	0.6%
	Scotch/Irish	6.1%	4.5%	6.0%
Other European (ie. Greek/Russian)	5.7%	3.8%	5.6%	
Middle Eastern	1.0%	1.5%	1.4%	
Other Ancestry	16.3%	16.9%	15.0%	
Unclassified Ancestry	10.4%	8.5%	10.6%	
<b>Education (Age 25+)</b>	Adult Population (25 Years or Older)	31,042	120,652	299,696
	Elementary (0 to 8)	4.4%	6.0%	3.7%
	Some High School (9 to 11)	5.1%	6.9%	5.8%
	High School Graduate (12)	27.7%	33.0%	31.9%
	Some College (13 to 16)	16.1%	17.6%	16.6%
	Associates Degree Only	8.8%	8.1%	9.3%
	Bachelors Degree Only	22.8%	17.3%	19.9%
	Graduate Degree	15.2%	11.1%	12.9%
	% College (4+)	37.9%	28.4%	32.7%
<b>Household Type</b>	Total Households – count	17,347	66,430	166,146
	One Person HHs – count	5,477	18,779	45,255
	Family HHs – count	10,593	42,738	109,731
	Married Couple – count	7,749	28,387	78,734
	w/own children – count	3,204	11,216	29,330
	w/out own children – count	4,545	17,171	49,405
	Male Householder – count	760	3,806	8,697
	Female Householder – count	2,084	10,545	22,300
	Non-Family Households – count	1,277	4,914	11,159
	1 Person Household	31.6%	28.3%	27.2%
	2 Person Household	33.2%	31.2%	33.2%
	3 Person Household	14.3%	15.9%	16.0%
	4 Person Household	11.7%	13.3%	13.5%
	5 Person Household	5.6%	6.7%	6.2%
6 Person Household	2.2%	2.7%	2.4%	
7+ Person Household	1.5%	1.8%	1.5%	
% Households With Children	26.9%	28.8%	26.9%	

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Village West Allentown, PA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Housing</b>	Total Housing Units	18,205	70,373	174,457
	Owner Occupied Percent	59.7%	52.1%	60.7%
	Renter Occupied Percent	35.6%	42.3%	34.5%
	Vacant Housing Percent	4.7%	5.6%	4.8%
	Total Housing Units (Census 2000)	16,361	61,259	146,576
<b>Home Value (Owner Occupied)</b>	Property Value \$1,000,000 or more	2.4%	2.1%	2.8%
	Property Value \$750,000 to \$999,999	3.1%	4.0%	5.1%
	Property Value \$500,000 to \$749,999	19.4%	17.3%	19.0%
	Property Value \$400,000 to \$499,999	16.6%	12.9%	14.2%
	Property Value \$300,000, to \$399,999	26.8%	21.3%	21.0%
	Property Value \$200,000 to \$299,999	21.5%	22.0%	21.4%
	Property Value \$150,000 to \$199,999	5.4%	9.1%	7.1%
	Property Value \$100,000 to \$149,999	2.0%	5.9%	4.1%
	Property Value \$60,000 to \$99,999	0.5%	2.2%	1.6%
	Property Value \$40,000 to \$59,999	0.5%	0.9%	0.7%
	Property Value \$0 to \$39,999	1.3%	2.2%	2.5%
	Median Home Value	\$369,953	\$336,560	\$359,815
<b>Wealth per Household</b>	\$0 and under - percent	17.3%	18.4%	17.4%
	\$1 to \$4999 - percent	8.6%	9.5%	8.7%
	\$5k to \$9999 - percent	4.6%	4.9%	4.6%
	\$10k to \$24999 - percent	6.3%	6.6%	6.4%
	\$25k to \$49999 - percent	6.8%	6.8%	6.8%
	\$50k to \$99999 - percent	10.2%	10.1%	10.2%
	\$100k to \$249999 - percent	18.1%	17.6%	18.1%
	\$250k to \$499999 - percent	13.3%	12.5%	13.1%
	\$500k+ - percent	14.9%	13.6%	14.7%
	Median HH Wealth	\$81,797	\$68,594	\$79,978
	Avg HH Wealth	\$242,535	\$225,387	\$239,532
<b>Economic Viability</b>	Economic Viability Local	264	272	269
	Economic Viability Indexed	98	101	100
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	21,560	88,333	218,876
	Managerial/Executive	16.6%	13.1%	15.2%
	Professional Specialty	27.2%	20.2%	23.2%
	Healthcare Support	2.9%	4.8%	4.1%
	Sales	9.3%	9.4%	9.7%
	Office & Administrative Support	12.8%	10.9%	10.5%
	Protective Service	1.2%	1.5%	1.4%
	Food Preparation	5.0%	5.3%	5.0%
	Building Maintenance & Cleaning	2.3%	4.2%	3.2%
	Personal Care	3.0%	2.2%	2.5%
	Farming, Fishing, & Forestry	0.3%	0.2%	0.2%
	Construction	4.7%	6.5%	6.3%
	Production & Transportation	14.7%	21.7%	18.8%
	Percent White Collar Workers	68.9%	58.5%	62.7%
	Percent Blue Collar Workers	31.1%	41.5%	37.3%

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	Agriculture/Mining/Construction	4.9%	5.2%	5.3%
	Manufacturing	11.8%	13.2%	13.3%
	Transportation	7.2%	9.8%	8.4%
	Information	1.4%	1.6%	1.6%
	Wholesale/Retail	13.7%	14.8%	15.1%
	Finance, Insurance, Real Estate	6.6%	5.3%	5.2%
	Professional Services	7.8%	5.4%	5.5%
	Management Services	0.0%	0.0%	0.0%
	Administrative/Waste Services	3.1%	4.8%	4.1%
	Educational Services	29.7%	24.7%	26.4%
	Entertainment Services	8.2%	9.1%	8.3%
	Other Professional Services	3.9%	4.3%	4.5%
	Public Administration	1.7%	1.9%	2.3%
<b>Vehicles per HH</b>	No Vehicles	8.0%	11.8%	8.6%
	1 Vehicle	38.9%	38.6%	34.5%
	2 Vehicles	37.1%	33.5%	37.1%
	3 or more vehicles	16.0%	16.2%	19.7%
	Average Number of Vehicles	1.69	1.60	1.76
<b>Change</b>	Births (last 12 months)	421	1,889	4,333
	Deaths (last 12 months)	474	1,570	4,121
	Migration (last 12 months)	50	-250	1,522
<b>Work place</b>	Workplace Establishments	1,642	4,888	11,040
	Workplace Employees (FTE)	32,680	95,802	224,002